

SL-MEDIAT MEDIA GUIDE 2019

INSTRUCTIONS FOR READY TO PRINT MATERIAL

E-mail for print magazines

Ammattiautot ammattiautot@ammattiautot.fi
Konepörssi koneporssi@koneporssi.com
Konekuriiri toimitus@konekuriiri.fi
Urakointi Uutiset uutoimitus@urakointiuutiset.fi

NOTE ABOUT E-MAIL! Large quantities of material (over 30 Mb):
Share your Dropbox link to magazine's email.

Sending by post

CD/DVD/Memory stick by deadline.
Address: "Name of the publication" / SL-Mediat Oy
Turpiininkatu 3
33100 Tampere, Finland

Proofs and cover letters

Always provide detailed instructions and a layout sample
of your advertisement (1:1). Proofs can also be submitted by fax
+358 (0)3 380 7701
For more information +358 (0)3 380 7700

Software

- We accept high-resolution Adobe Acrobat PDF documents, PDF version 1.4 or higher. Also, Illustrator and InDesign are accepted. All fonts used in advertisements must be converted to paths, and the images must be embedded in the documents.
- Word, Excel, and PowerPoint documents are not suitable for print production.

Fonts

- We accept all Adobe Font Folio 9 PostScript type 1 typefaces. Text must be converted to paths if other typefaces are used, also within EPS graphics.

Images and graphics

- We can process high-resolution CMYK images delivered in EPS or TIF format. Resolution requirements see the journal-specific data.
- Do not use JPEG compression within EPS files.
- Photographs taken with digital cameras can be submitted in JPEG format.

Bleeds and crop marks (Konepörssi & Ammattiautot)

- Full-page advertisements with crop marks and a bleed area of at least 4 mm.

Colours

- Standard CMYK process printing.
Konepörssi, Ammattiautot: Europe PrePress 3 (Fogra 39)
Urakointi Uutiset and Konekuriiri: ISOnewspaper26v4
- For more information on colour profiles, please contact us.
- All spot colours must be converted to process colours.
- We do not accept indexed colour or Duotone modes.

File compression

- Please compress files with Zip, Stuffit or BinHex software.

Publisher

SL-Mediat Oy, Turpiininkatu 3, 33100 Tampere, Finland
Telephone: +358 (0)3 380 7700
Business ID: 0827950-1
Domicile: Tampere
Managing director: Jussi Lehtonen

Bank details:

SL-Mediat Oy
IBAN: FI92 5730 0820 6323 68
BIC: OKOYFIHH

Forwarding of materials

Forwarding of ads and materials published in the newspaper will be separately charged based on the price list in force.

Advertisement cancellation and complaints

Cancellation must take place by the materials day; complaints are

to be submitted within 8 days of newspaper publication.

The newspaper's liability for errors is limited to the cost of the advertisement.

Citation or copying of ads or articles designed and produced for the newspaper is allowed only with permission of the newspaper's editorial office.

